

Message Text

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PAGE 01 MUSCAT 00991 140506Z

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ACTION AID-31

INFO OCT-01 EUR-12 NEA-10 ISO-00 OES-06 CU-04 NASA-02 EB-07

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O R 140430Z AUG 76

FM AMEMBASSY MUSCAT

TO AMEMBASSY NAIROBI IMMEDIATE

AMEMBASSY RABAT

AMEMBASSY SANA

INFO SECSTATE WASHDC 2383

AMEMBASSY MADRID

UNCLAS MUSCAT 0991

DEPT FOR AA/IDC, AID/W

MADRID FOR NASA

FROM WILHELM

E.O. 11652: N/A

TAGS: TPHY, EAID, MU

SUBJECT: AIDSAT DEMONSTRATION

1. ON BASIS OF DEMO EXPERIENCE THUS FAR, IT HAS
BECOME INCREASINGLY EVIDENT THAT PHASES 2 AND 3 OF
SUBJECT DEMONSTRATION REQUIRE NOT ONLY TECHNICAL SKILLS
BUT TELEVISION PRODUCTION SKILLS AS WELL SINCE, IN
EFFECT, WHAT IS REQUIRED IS PACKAGING OF TWO SEPARATE
TELEVISION PRESENTATIONS WITH SOME TV PRODUCTIVE VALUES.
THESE INCLUDE PREVIEW OF VIDEOCASSETTES OF PHASE 1
FILMS BY HOST COUNTRY PARTICIPANTS IN PHASES 1 AND 2,
LINKING CONTENT OF FILMS TO INDUSTRIAL COUNTRY PRE-
SENTATIONS IN PHASES 2 & 3, ASSISTANCE IN FORMULATING
PANELISTS QUESTIONS, ASSURING THAT MOST RELEVANT HOST
COUNTRY OFFICIALS BE CHOSEN, AND WORKING WITH THESE INDIVIDUALS
IN TV PRESENTATIONAL TECHNIQUES, INCLUDING AT TIMES INTEGRATION
OF VISUAL AND GRAPHIC MATERIALS.

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PAGE 02 MUSCAT 00991 140506Z

2. TO THIS END, PROJECT DIRECTOR WILHELM HAS REQUESTED

THAT STANLEY HANDLEMAN, AID/W TEAM REPRESENTATIVE UNDERTAKE
THIS RESPONSIBILITY. HE IS TO WORK IN CLOSE COORDINATION
WITH NASA PERSONNEL AS WELL AS WITH ADVANCE PERSONS. IT
IS BELIEVED THAT THIS ADDITIONAL PRODUCTION ASPECT WILL
STRENGTHEN THE OVERALL IMPACT OF THE AIDSAT DEMONSTRATIONS
AND WILL ALSO HELP TO RELATE DEMOS WITH ANY FUTURE FOLLOWUP
ACTIVITIES BY AID.
WOLLE

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Message Attributes

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Margaret P. Grafeld
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